

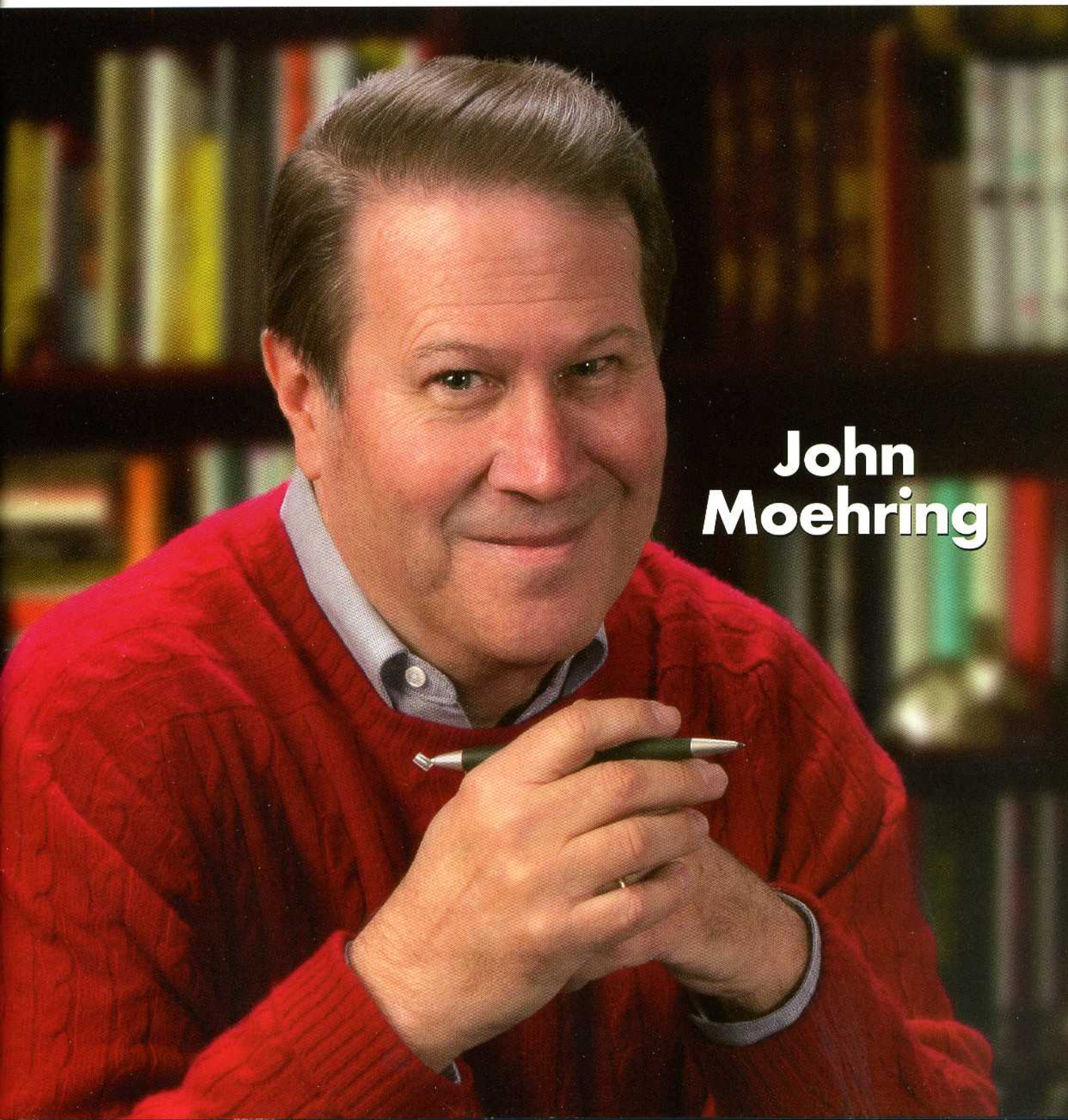
Genii

THE CONJURORS' MAGAZINE

FEBRUARY 2006

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The Man from M-U-M • Steinmeyer
John Moehring's "Salt Pour" and "Silk to Cane"
Harry Riser: Inspired Magic • Swiss
The Odette Collection of Magical Valentines
Billy McComb Gets Upgraded
Duc Nhien's "Boldfinger" in Magicana
Paul Osborne's Illusion Plans
A Punny Inquisition • Maven



**John
Moehring**

JOHN MOEHRING

Mum's the Word

John Moehring never aspired to be the editor of a magic magazine, which makes it doubly surprising that he's now had the honor of being named editor of two of magic's leading publications: the independent magazine, *MAGIC*, and the Society of American Magicians' well-established and revered *M-U-M*—he officially took the reigns of *M-U-M* in January, following in the footsteps of editors Harry Houdini, Milbourne Christopher, Leslie Guest, and David Goodsell.

"But you know," Moehring explains, "I've really come to think that producing each issue of a magazine is just like producing a show. Every article is like an individual act. Your job is to arrange them to the best effect, direct them, introduce them, and make them shine. Make them part of a bigger production. I look at it as producing a show every month, and I really enjoy the work on that level."

On that level, he's uniquely qualified to bring some show



By Jim Steinmeyer



Photo by Richard Fevery, Becker Studios

business to *M-U-M*. As an expert in arranging magic in carefully crafted shows, John has proven that he can make acts shine a little brighter. After more than 50 years in magic—as a hobbyist, a professional, show producer, observer, and professional commentator—he’s worked on both sides of the footlights as well as the keyboard of a computer.

M-U-M, the house organ for America’s oldest magic organization, has been in line for a face-lift, and Moehring has been anxious to take on the challenge. “Gary Hughes, the Past National President of the S.A.M., had long discussions with me about what they wanted out of their magazine. He wanted to know if I thought I could make it like *MAGIC*.” Here John Moehring arches an eyebrow slightly because he doesn’t need to answer that question. “Yeah. ... I guess so,” he admits, with his voice trailing off. “Sure. But I was actually thinking about a few new bells and whistles that might surprise you.”

